

Oliver Diaz Graphic Designer olli88illo@yahoo.com 848-333-4919, oliverdiazdesign.com

Professional Experience:

NYS Eyeware. 2020- Current

- * Logo Designs and Styling.
- * Branding, Marketing Materials, Tech Packs, Package Design based style guidelines.
- * Social Media, Seasonal Trends, Logistical and Organization Improvement Consulting.

Woof in Boots Doggy Day Care. 2012-2019

- * Logo Design and Branding
- * Digital Assets for web banners, print, social media, gif animations, menu boards and posters.
- * Three Dimensional Renderings, for roof expansion using Sketch-up.

Digital Gadgets. 2017-2018

- * Product Design from Development to Prototypes, Digital Renderings and Life Style Imagery.
- * Packaging Design for electronic accessories, including but not limited to iPhone, iPad.
- * Designed, textile designs and in-store displays based on design guidelines.

Mondani Handbags. 2012-2017

- * In house Photographer / Graphic Designer responsible for the layout and photography of seasonal Look Books, Print Media Campaigns, Magazine Ads, Repeat Patterns- Textile Design, Proto-type and Mockup Development, Color Correction, Color Changing, Photo Editing, Photo Retouching, Photo Optimizing, Photo Resizing and Photo Formatting and Reformatting.

Boom Fitness. 2006- 2012

- * Photographed, Designed Assets all commercial advertising including Design of E. Commerce, Promotions via E-mail and Print. Including but not limited to all brochures and sales pamphlets, coupons, E blasts, posters, signs, money mailers, every door direct mailers, Valpak mailers, retouching, color correcting, reformatting, optimization. Website design, maintainance and file management.

Comandari Products. 2010- Current

- * Designed product packaging and labels for the Comandari: beauty and skincare products as well as a selection of vitamin supplements and a minoxidil hair growth therapy for men and women.

Signal Smoke Design. 2010-2020

- * Performed development and production management on various websites.
- * Created print media
- * Designed content for desktop, mobile and various social media platforms.
- * Designed presentation web site layouts and production mock-ups for client meetings.
- * Designed and coordinated presentations to launch new products to potential clients.

Mondani Handbags. 2005-2009

- * In house Photographer and Graphic Designer responsible for the layout and photography of seasonal Look Books, Print Media Campaigns, Magazine Ads, Repeat Patterns- Textile Design, Color Changes, Color Correcting, Photo Retouching, Photo Optimizing/ Formatting and Proto-type Development.

Kohn Pederson Fox Associates PC. 2001-2002

- * Responsible for the Design of an award-winning AIA presentation submission made for the iconic and sculptural, 36-story, "Espirito Santo Plaza" on Miami's Brickell Avenue. Served as liaison between Architects and Graphic Design Team, during multiple on-going projects.

The Jane Voorhees Zimmerli Art Museum. 1998-2001

- * Digitally photographed art used for presentation material
- * Designed and laid out invitations for opening receptions and their Annual fund raising gala.

Anderson Publishing: Applied Radiology.

- * Art Directed all Cover Art, Generated for the monthly publication
- * Type set and laid out of their monthly news letter

Travel & Leisure Magazine, an American Express Publication.

- * Assisted location photographer in a photo shoot. Shot at the seafood coast of Maryland.

CB Design.

- * Designed and produces textile designs, print patterns and repeats for use on kids pajamas

Max Imports. (Pink Fizz)

- * Designed Packaging and produces textile designs, print patterns and repeats for used on teen tees and leggings.

Education:

Rutgers University Center for Continuing Professional Development Certificate 2016

- * Mobile and Desktop Web Developer

Bachelors of Arts. Rutgers, Mason Gross 1998-2001

- * Focus in Fine Art Sculpture and Art Photography

Savanna College of Art and Design. 1991-1992

- * Concentration in Graphic Design and Illustration

Internship Experience:

The Mason Gross Gallery at Rutgers University.

- * Coordinated and Provided promotional materials for Performance Night Event

Richard Pandiscio, Graphic Designer, Interview Magazine.

- * Graphic Imaging and Editing including: Color Correcting, Retouching, Scanning, Sizing

Fluent: * English and Spanish and some French.

Software:

- * Mac OSX and PC, Adobe Creative Suite, Photoshop, Illustrator, Indesign, XD, Quark XPress, Word, Power Point, Outlook, SketchUp, Lay Out, GIF Animations, Web Development and Design using HTML 5, CSS, Java, JQuery, Responsive Design for all desktop and mobile platforms.

(Please see a selection of my work samples at: <http://www.oliverdiazdesign.com>)